



# Border Purrtrol Cat Club

## 2<sup>nd</sup> Annual CAT SHOW



**June 3<sup>rd</sup> and 4<sup>th</sup> 2023**

Your business is invited to participate in the Border Purrtrols' 2<sup>nd</sup> annual cat show on Saturday, June 3<sup>rd</sup> and Sunday, June 4<sup>th</sup>, 2023. The show is being held at the Meridian Community Centre in FONTHILL, ON.

In addition to the cats entered in the competition visitors also come for the unique products and information from our vendors and sponsors. Included with this message is the price and reservation form for booth space and advertising in the spectator guide.

Thank you for reviewing this material and I would be happy to answer any questions you may have.

Please contact:

Sharon Soules

[ladiluck@bell.net](mailto:ladiluck@bell.net)

and check us out on Facebook:

<https://www.facebook.com/groups/672328177383542/>

**Would you like to be a Show Sponsor?  
Details on next page...**

Judging Ring Sponsorships  
Spectator Door Prize Sponsorship  
Best of the Best Award Sponsorship  
Exhibitor Morning Coffee Sponsorship

**Donations to our show's raffle are appreciated!**

**COVID-19 Information: Exhibitors and spectators are required to follow the current Covid policies laid out by the Ontario Government.**



# Border Purrtrol Cat Club

## 2<sup>nd</sup> Annual CAT SHOW



June 3<sup>rd</sup> and 4<sup>th</sup> 2023

### Would you like to be a Show Sponsor?

#### Judging Ring Sponsorships (8 available)

*Visible sponsorship acknowledgement in sponsored ring.*

*Printed acknowledgement of sponsorship in exhibitor catalogue.*

*Business' logo printed on sponsored rings awards (60/ring).*

*Opportunity to provide business' product for prizes in sponsored ring.*

\* 10 ft x 10 ft booth space \$225 for one judging ring. \$60 for subsequent ring sponsorships.

\* Sponsorship without booth space \$75 each.

#### Spectator Door Prize Sponsorship

*Visible sponsorship acknowledgement located at entrance beside door prize ballot box.*

*Printed acknowledgement of sponsorship in exhibitor catalogue.*

*Opportunity to provide the door prize of business' products with a minimum value of \$75.*

\* 10 ft x 10 ft booth space with sponsor supplied prize \$150.

\* Sponsorship without booth space with sponsor supplied prize \$75

#### Best of the Best Award Sponsorship

*Sponsorship for purchase of rosettes or prizes for the highest scoring entries (24 awards).*

*Business' logo appearing on the awards.*

*Printed acknowledgement of sponsorship in exhibitor catalogue.*

*Opportunity to provide business' product for prizes.*

\* 10 ft x 10 ft booth space \$425.

\* Sponsorship without booth space \$275.

# BORDER PURRTROL CAT CLUB 2023

Application Form for June 3<sup>rd</sup> & 4<sup>th</sup>, 2023 Cat Show held at the Meridian Community Centre

## EXHIBITOR/VENDOR INFORMATION

COMPANY NAME: \_\_\_\_\_ WEBSITE: \_\_\_\_\_  
MAILING ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_  
CONTACT PERSON: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_  
E-MAIL ADDRESS: \_\_\_\_\_ CELL: \_\_\_\_\_  
PRODUCTS OR SERVICES BEING PROMOTED: \_\_\_\_\_

### BOOTH RENTAL

\_\_\_ **10' x 10' booth space \$150**  
one 8 ft table, two chairs provided.

\_\_\_ **20' x 10' booth space \$300**  
two 8 ft tables, four chairs provided.

**Vendors are responsible for bringing all the materials necessary for their booth display.**

Vendors will NOT be able to ship product to the show hall prior to the set-up day or on opening day.

Vendors will be notified if a Friday set up time is available. Booth **set up is on Saturday, June 3<sup>rd</sup> from 7:30 am – 8:30 am**. Your booth must be **completed and staffed from 9:00 am to 5:00 pm each day**.

### TABLES & CHAIRS

One (1) 8 ft table and 2 chairs is provided with your booth space. Additional tables can be rented at **\$12 per table**.

Do you require additional tables?

YES \_\_\_ NO \_\_\_

### ELECTRICITY

Electricity can be provided on a very limited basis for a **flat fee of \$25**. Please bring your own power bar or extension cord.

Do you require electricity?

YES \_\_\_ NO \_\_\_

### SPECTATOR GUIDE ADVERTISING

\_\_\_ **Full page, \$100** (inside cover)

5"w x 8"h black & white ad

\_\_\_ **Full page, \$75**

5"w x 8"h black & white ad

\_\_\_ **Half page, \$45**

5"w x 3.75"h black & white ad

\_\_\_ **Business Card, \$25**

black & white

PDF file, fonts converted to curves.

**Art due Friday, May 5, 2023.**

### INVOICE AMOUNT

\$ \_\_\_ BOOTH  
\$ \_\_\_ EXTRA TABLES (\$12 EACH)  
\$ \_\_\_ ELECTRICITY (\$25 FLAT FEE)  
\$ \_\_\_ SPECTATOR GUIDE AD (\$100, \$75, \$45, \$25)  
\$ \_\_\_ TOTAL

### AGREEMENT

By submitting this form, I acknowledge that I have read and agree to the terms and conditions of the event.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**RETURN FORM WITH PAYMENT by May 5, 2023**

Border Purrtrol Cat Club

Scan form & E-mail with payment

To: Sharon Soules

[ladiluck@bell.net](mailto:ladiluck@bell.net)



# TERMS AND CONDITIONS – BPCC 2023

## 1) AGREEMENT TO ALL TERMS, CONDITIONS AND RULES.

Exhibitor/Vendor agrees to observe and abide by the Terms, Conditions and Rules set forth hereafter and by such additional Terms, Conditions and Rules made by Border Purrrtrol Cat Club (Management) on notice to Exhibitor/Vendor from time to time for the efficient or safe operation of the Border Purrrtrol Cat Club 2023 Cat Show (Event). Participation is subject to the approval of Management.

## 2) SHOW LOCATION, DATE, AND HOURS.

(A) Border Purrrtrol Cat Club 2023 Cat Show is at the Meridian Community Centre, 100 Meridian Way, Fonthill ON.

(B) The dates of the Event are Saturday, June 3<sup>rd</sup> and Sunday, June 4<sup>th</sup>, 2023.

(C) The visitor/exhibition hours for the Event are 9:00 am to 4:30 pm, both days.

(D) Exhibitor/Vendor must adhere to Event opening and closing times. Booth must remain **open and staffed throughout the entire Event**. Set up is on Saturday, June 3<sup>rd</sup> from 7:30 am to 8:30 am. **All exhibits/vendors must be open for business at 9:00 am (both days)**. No dismantling or packing may be started before the official close (4:30 pm) of the event on Sunday, June 4<sup>th</sup>.

## 3) APPLICATION DEADLINE AND PAYMENT SCHEDULE.

All applications are due by **May 5, 2023**. Payment of 100% of the fee must accompany the application. In the event of late registration, Border Purrrtrol Cat Club cannot guarantee inclusion in already developed and published marketing and promotional materials. An Exhibitor's/Vendor's cheque returned from the bank for any reason will result in forfeiture of priority in booth/space assignment and, depending on booth/space availability may result in denial of participation. There is a \$50 fee on all NSF cheques. No Exhibitor/Vendor shall be allowed to set up its exhibit unless fee is fully paid. **E-TRANSFER PAYMENT IS AVAILABLE:** [ladiluck@bell.net](mailto:ladiluck@bell.net)

## 4) CANCELLATION POLICY.

No refunds will be given after the Exhibitor/Vendor Application and payment have been processed.

## 5) LIMITATION OF LIABILITY AND INDEMNITY.

(A) Neither Management nor any of their officers, agents, employees or other representatives shall be held liable for, and they are hereby expressly released from, liability for any damage, loss, harm or injury to the person or property of the Exhibitor/Vendor and any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident, animal bite/attack or any other cause.

(B) The Exhibitor/Vendor shall indemnify, defend and protect Management against liability, and hold and save Management harmless from, any and all claims, demands, suits, damages, loss, costs, attorney's fees and expenses of whatever kind or nature, which result from, arise out of or are connected with any acts, or failures to act, or negligence of Exhibitor/Vendor, or any of its officers, agents, employees or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of these Terms, Conditions and Rules, and claims of damage or loss to any third party.

(C) In no event shall Management be liable for any consequential, indirect or special damages, whether foreseeable or unforeseeable, whether based upon lost goodwill, lost profits, loss of use of the Exhibit/Vendor space, or otherwise, and whether arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability in term, or otherwise, and whether based on this Agreement, any transaction performed or undertaken under or in connection with the Agreement or otherwise. Exhibitor/Vendor agrees that the liability of Management for damages, regardless of the form of action, shall in any event be limited to the aggregate exhibit/vendor fees paid by Exhibitor/Vendor under this Agreement.

(D) Exhibitor/Vendor holds Management harmless for any damage or loss of Exhibitor's/Vendor's displays and exhibits.

## 6) ASSIGNMENT OF EXHIBIT/VENDOR SPACE, EQUIPMENT & ELECTRICITY.

Exhibitor/Vendor space will be assigned by Border Purrrtrol Cat Club. Management reserves the right to modify the floor plan to accommodate space sales or relocate Exhibitors/Vendors to avoid conflict, as necessary. In all instances, Management reserves the right to determine final placement of the Exhibitor/Vendor.

Exhibitors/Vendors are prohibited from moving to another booth location or otherwise relocate their assigned space without prior consent from Management. Any Exhibitor/Vendor found reassigning booths space will forfeit fees and booth space. Management reserves the right to terminate this Agreement, close the exhibit/vendor space and remove the Exhibitor's/Vendor's property if Management determines in its sole discretion that Exhibitor/Vendor is not eligible to participate in the Event or that Exhibitor's/Vendor's product or service is not eligible to be displayed in the Event. Each space includes one 8ft table and two chairs. All other materials (skirting, canopies, etc.) are the responsibility of the Exhibitor/Vendor. Exhibitor/Vendor who requested hydro, are responsible for bringing their own power strips and extension cords.

## 7) ASSIGNMENT.

An Exhibitor/Vendor shall not assign to a third party its rights hereunder to the Exhibit/Vendor Space or any portion thereof without the written consent of Management. If such consent is given, the Exhibitor/Vendor shall assume full responsibility for the conduct of the assignee.

## 8) DISPLAYS.

No signs, advertising devices or merchandise shall be displayed outside the Exhibit/Vendor Space or project above or beyond the limits of the assigned Exhibit/Vendor Space without prior approval from Management.

## 9) OBSERVANCE OF LAWS.

Exhibitor/Vendor shall abide by and observe all laws, rules, regulations and ordinances of any applicable governmental authority (including Covid) and all rules of the Event Space. All entrances and exits noted on Event Floor Plan are required to maintain clear of all vehicles at all times and any Vehicle Parked in any of these areas are subject to a Fire Department Citation and Exhibitor/Vendor vehicle tow-away which the Exhibitor/Vendor is responsible for all charges due to the failure of Event Terms and Conditions.

## 10) EXHIBITOR CONDUCT.

Exhibitor/Vendor and its representatives shall not congregate or solicit in front of another Exhibitor/Vendor Space. The prior written consent of the Border Purrrtrol Cat Club is required for the employment or use of any demonstrator, solicitor, or device for the mechanical reproduction of sound. Such employment or use shall be confined to the Exhibit Space. Management, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor/Vendor shall terminate such activity forthwith. Distribution of pamphlets, brochures or any advertising matter must be confined to the Exhibit/Vendor Space. Exhibitor/Vendor shall not enter into another Exhibitor's/Vendor's space without invitation or when unattended. Neither Exhibitor/Vendor nor any of its representatives shall conduct themselves in a manner offensive to standards of decency or good taste.

## 11) GIVEAWAYS.

Exhibitors/Vendors are encouraged to provide free gifts, giveaways, drawings, etc. If a drawing is desired, participants are responsible for the facilitation of their own drawing. Border Purrrtrol Cat Club will not, however, be able to announce winners throughout the Event itself.

## 12) CLOSING OF EXHIBIT.

(A) If Exhibitor/Vendor or one of its subsidiaries or affiliates is on strike or in protest, resulting in picketing or similar type of demonstration in or near the Event Area, Border Purrrtrol Cat Club reserves the right to terminate this Agreement forthwith, close the exhibit and remove the Exhibitor's/Vendor's property from the Exhibit/Vendor Space.

(B) Border Purrrtrol Cat Club shall be entitled to terminate this Agreement forthwith, close the exhibit and remove the Exhibitor's/Vendor's property from the Exhibit/Vendor Space at any time for failure by Exhibitor/Vendor or its authorized assignee or any of its officers, agents, employees or other representatives to perform, meet or observe any Term, Condition or Rule set forth herein, and such Exhibitor/Vendor shall not be entitled to a refund of any payments.

## 13) FUTURE SHOWS.

In addition, Border Purrrtrol Cat Club reserving the right to terminate this Agreement, close the exhibit and remove the Exhibitor's/Vendor's property as provided for in Paragraph 12 hereof, Border Purrrtrol Cat Club, in its sole judgment, may refuse to consider Exhibitor/Vendor for participation in future events if the Exhibitor/Vendor violates or fails to abide by all Terms, Conditions and Rules set forth herein.

## 14) INABILITY TO HOLD SHOW.

If, because of fire, weather, logistical problems, government regulation, public catastrophe, act of God or the public enemy or other cause beyond the control of Border Purrrtrol Cat Club the Event or any part thereof is prevented from being held, is cancelled by Management or the Exhibit Space or any part thereof becomes unavailable, Management shall have no liability to Exhibitor/Vendor, except that Management, in its sole discretion, shall determine and refund to the Exhibitor/Vendor its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by Border Purrrtrol Cat Club and reasonable compensation to Border Purrrtrol Cat Club, but in no case shall the amount of the refund to Exhibitor/Vendor exceed the amount of the exhibit fee paid.

## 15) SEVERABILITY; WAIVER.

If any part of this Agreement is found invalid, the remaining provisions shall remain unaffected and enforceable. Any Management decision, selection of any course of action, or exercise of any right or remedy is at its sole option and discretion and does not waive or prejudice Management as to any other choice. Border Purrrtrol Cat Club failure at any time to require Exhibitor's/Vendor's strict compliance with any part of this Agreement shall not thereafter waive or reduce Management's right to require strict compliance with the same or any other provision of the Agreement.